

FOR IMMEDIATE RELEASE



New EcoLogo® Printing Cartridges Standard Includes Expanded Range of Products

Expansion of Standard Provides a More Comprehensive Environmental Solution for Manufacturers and Consumers

OTTAWA November 9, 2011 – EcoLogo, one of North America's most trusted and recognizable eco-labels, announced today the release of its newly-revised printing cartridges environmental standard, which—for the first time—can be applied to both original toner cartridges and refurbished toner cartridges.

“The inclusion of original toner cartridges greatly expands the potential for environmental leadership in this product area, as our original standard focused solely on remanufactured products,” says Angela Griffiths, executive director of the EcoLogo Program. “This expansion is a major step forward in helping to recognize advancements made by manufacturers of environmentally-preferable, new cartridges.”

The revised standard also includes criteria for socially and environmentally responsible manufacturing. These include mandatory documentation of compliance with local, regional, and national environmental and occupational health and safety requirements, as well as proof that the manufacturer has an effective environmental management system in place.

Other additions to the improved standard include:

- Restrictions on heavy metals (mercury, lead, cadmium, or chromium [VI]) and hazardous substances that may cause the toner to pose human health risks;
- Strict limits on volatile organic compound (VOC) emissions and carbonyl compounds, such as formaldehyde, to help improve indoor air quality;
- Strict limits on ozone and dust generation to help improve indoor air quality; and
- Criteria for packaging that require post-consumer recycled content or nearly complete recyclability or compostability.

EcoLogo's Printing Cartridges Standard was developed using a multi-parameter approach that identifies the most important environmental indicators from all stages of the product's lifecycle. Criteria set in this standard aim to reduce waste sent to landfills, conserve resources, and reduce impacts to human and environmental health. This standard will also help identify the top environmental performers in the market, allowing manufacturers to demonstrate their environmental leadership and providing printers, professional purchasers, and consumers with the most environmentally-preferable printing cartridges available.

The revised standard covers original toner cartridges manufactured by the original equipment manufacturer of the device, as well as remanufactured toner cartridges that have undergone disassembly of previously used toner cartridges, assembly of the reusable parts, and introduction of new or aftermarket parts.

For more information about EcoLogo's newly revised standard, certification criteria document (CCD) 039, visit www.ecologo.org, click on "Our Standards" and choose CCD-039 for Printing Cartridges.

About EcoLogo:

EcoLogo is a third-party, multi-attribute eco-labeling program approved by the Global Ecolabelling Network, an international association of eco-labeling programs, as meeting the ISO 14024 standard. Originally formed in 1988 by the Canadian Federal Government and now managed by TerraChoice, EcoLogo is now one of the most recognizable eco-labels in North America. EcoLogo is a Government of Canada official mark used under license from Environment Canada. TerraChoice is not an agent of Environment Canada. In 2010, The Program became part of the UL global network, significantly expanding its reach as a leading certifier of the world's most sustainable products. For more information, visit www.ecologo.org.

###

Media Contact:

Burke Jensen, T: (202) 261-2892, E: burke.jensen@msslgroup.com
Kate Rusnak, T: (800) 478-0399 ext. 250, E: kate.rusnak@ca.ul.com